



For Immediate Release

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Foth named as recipient of 2016 New North Workplace Excellence Award
Annual award recognizes improved competitive advantage through people practices

NEW NORTH, January 3, 2017 – Foth, one of the top 100 engineering firms in the U.S. and the largest headquartered in Wisconsin, has been named as the recipient of the eighth annual New North Workplace Excellence Award. Chosen as the winner among companies nominated in the 18-county region, Foth accepted the honor at the Dec. 6 New North Summit in Green Bay.

A collaborative presentation between New North Inc. and Right Management, the prestigious award recognizes organizations in the region which are improving their competitive advantage through people practices that lead to successful business outcomes.

In announcing the 2016 winner, Lisa Smith of Right Management saluted Foth for its commitment to employment experience, its Professional Career Development Program and career-development opportunities, its internal awards program, and for the feedback opportunities it provides to employees.

Foth also was recognized for strong annual growth in revenue and profitability over the past five years. Its member retention rate – approximately 92 percent – is 5-7 percent above the industry average, and roughly 90 percent of its annual business comes from repeat clients.

“We are proud to receive the 2016 New North Workplace Excellence Award,” says Foth CEO Randy Homel. “Members are our most valuable asset and a key differentiator for our business. We invest heavily in member development and engagement to ensure satisfaction with the employment experience and to spur desire to go the extra mile to make our clients successful.”

Foth employs more than 600 engineers, scientists, consultants, construction managers and affiliated professionals. The company serves public and private clients with personalized solutions in the areas of infrastructure, environment and production solutions. The company was founded in 1938 in Green Bay, Wis., and today services clients from 21 locations worldwide.

Oshkosh Corporation was the 2015 recipient of the New North Workplace Excellence Award.

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New North, Inc., is a 501(c)3 non-profit, regional marketing and economic development organization fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.